



Third Party Fundraising Events Policies

Third Party Fundraising Events, including endurance events (e.g. a marathon), personal campaigns (e.g. wedding and birthday giving in lieu of gifts) and community events (e.g. neighborhood walks or sports tournaments) are an important component to development strategies. Beyond the funds raised, these events have significant time and cost saving benefits because planning, marketing and execution of is done by someone else. Third Party Fundraising Events also create awareness about Ecojustice Canada and bring new support to our organization.

In order to ensure Third Party Fundraising Events have a positive impact on Ecojustice Canada's public image, event organizers are required to complete and sign an Event Proposal Form agreeing to the following policies:

1. Ecojustice will not accept a donation from any event:
 - a. which has received donations, contributions or sponsorship from an opposing party to a legal claim which Ecojustice is investigating or where Ecojustice is retained, or reasonably likely to investigate or be retained;
 - b. which has received donations from corporate donors engaged in activities that conflict with Ecojustice's mission to use the law to protect and restore the environment; or,
 - c. where the donation is given on the condition that the donor or event organizer will influence Ecojustice's strategic choices.
2. Ecojustice logos are registered trademarks; unauthorized use is prohibited. All materials bearing Ecojustice's name and/or logo must be submitted to our office prior to printing. Ecojustice reserves at any time the right to withdraw the use of its name;
3. the event organizer will act with fairness, integrity, and in accordance with all applicable laws;
4. the event organizer will cease contracting a prospective donor who states that he/she does not wish to be contacted;
5. no cost or liability associated with this event shall be incurred by Ecojustice;
6. the event organizer agrees to provide all staffing and volunteers for the event;
7. the event organizer agrees to use its own mailing list for the event;
8. the event organizer will obtain all necessary permits, licenses, and insurance. Ecojustice's insurance policy does not extend to third party events;
9. official tax receipts will only be issued by Ecojustice Canada in accordance with CRA guidelines. The final decision to issue official tax receipts rests with Ecojustice;



10. event expenses may not be paid from tax-receiptable donations. All donations requiring a tax receipt must be received in full by Ecojustice Canada;
11. the event organizer agrees to remit funds to Ecojustice within 3 months of the event;
12. if there is to be any gaming activities at the event, a gaming license is required by law;
13. Ecojustice Canada does not approve the following types of fundraising to be contracted by third party individuals or organizations.
 - a. Programs that involve professional fundraisers, telemarketing and/or an agreement to raise funds on a commission, bonus, or percentage basis;
 - b. Third-party fundraising:
 - i. Where the donor is an opposing party to a legal claim which Ecojustice is investigating or where Ecojustice is retained, or reasonably likely to investigate or be retained;
 - ii. Where the donor is engaged in activities that conflict with Ecojustice's mission to use the law to protect and restore the environment; or,
 - iii. Where the donation is given on the condition that the donor will influence Ecojustice's strategic choices.
 - c. Any other fundraising that conflicts with our Gift Acceptance Policy (available on our website at www.ecojustice.ca/about/ecojustice-policies).
14. The event organizer will disclose immediately to Ecojustice Canada any actual or apparent conflict of interest or loyalty;
15. if the fundraiser is cancelled, the event organizer will notify Ecojustice Canada prior to the planned event day
16. Ecojustice Canada agrees to provide the event organizer with recognition commensurate with the level of giving.